



September 11, 2017

Dear Parents/Guardians,

Welcome to another school year at J.F Kennedy Elementary School. This letter is to inform you that we will be participating in a fundraising program that will benefit Kennedy School PTSO. Fundraising helps pay for the numerous costs involved in providing the best possible experience for your child. By offsetting some of these expenses, it also serves to reduce the monetary contributions that we are often forced to request from you.

This year, we have teamed with XtraMan Fundraising and we will be selling discount cards personalized for Kennedy School PTSO. They are similar to credit cards and offer substantial discounts on the backside. Purchasers of the card will be able to save substantially over the course of a year. The cards will sell for \$ 20 each.

Our fundraiser will begin on September 12, 2017 and will continue for 2 weeks. All money will need to be turned in prior to October 2, 2017. Please monitor your child's sales strategies and limit their sales to your friends, neighbors, relatives, and co-workers. Never let them go door-to-door or use methods of selling to people you don't know unless they are supervised by you.

The PTSO will be monitoring each student's sales and will award the student with the most sales a prize. As a reminder the cards will have local businesses discounts as well as nationwide discounts, so you can sell to anyone. Along with the discount card your customer will receive a \$25 restaurant.com gift certificate as well.

Thank you very much for supporting Kennedy School's PTSO. Your efforts in our fundraiser are appreciated by all of us as at J.F Kennedy School.

Sincerely,  
The Kennedy School PTSO